



DY-161100010405

Seat No. _____

B. B. A. (Sem. IV) Examination

April – 2022

Organization Behaviour

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

Instructions :

- (1) Attempt any 5 questions.
- (2) Each question carries equal marks.

- 1 What is Organizational Behaviour ? Explain contributing disciplines to organization behaviour. 14
- 2 Describe Elementary Idea of the Hawthorne experiments. 14
- 3 Define : Perception. Describe perceptual process with suitable example. 14
- 4 What is Attitude ? Explain characteristics of Attitude. 14
- 5 Describe Maslow's need hierarchy with suitable examples. 14
- 6 Describe theory X and theory Y with suitable examples. 14
- 7 Describe needs for group formation. 14
- 8 Explain Elementary Ideas of transactional analysis. 14
- 9 Describe key components of positive organization behaviour. 14
- 10 Explain concept and dimensions of Emotional Intelligence. 14
